

RAPHAEL LECHNER

ART DIRECTOR | PHOTOGRAPHER

WORK

- since 2017 **SportScheck GmbH, Munich (Germany)**
Store Experience Design
- 2016-2017 **Hellweiss Kreativ, Salzburg (Austria)**
Art Director, Photographer, Content Producer
- 2014-2016 **Bluforce MarKom GmbH, Salzburg (Austria)**
Junior Art Director, Photographer, Content Producer
- 2014-2014 **Rahofer Werbeagentur, Salzburg (Austria)**
Graphic Designer
- 2011-2013 **PX5@Medien GmbH, Munich (Germany)**
Postproduction Operator
- 2009-2020 **Freelance Designer**

EDUCATION

- 2009-2012 **Mediadesign Hochschule, Munich (Germany)**
Graphic Designer Print/Online
- 2008-2009 **Staatliche Berufsfachschule für IT-Berufe, Traunstein (Germany)**
Systems integration specialists

SELF-PUBLISHED BOOKS

- 2020 **NEON**
Cyberpunk inspired Fashion (Nightphotography)
- 2018 **Monochrome**
Beauty & Fashion (Black&White)
- 2017 **Sundaze**
Homeshootings (Documentary Style)

REFERENCES

AITW eCore | ARTE Noah | Barefoot Coffee | Bauzentrum Hannak | Bergspezl | Club HalfMoon | Cook&Wine | Crush | Dr. Lea Sator | DM Austria | Essen in Salzburg | Fortis Swiss | Hello Bank | Huetthaler | Hogastjob | Hotel Langwies | Hypnosepraxis Linz | Isuzu Austria | Kurz Immobilien | LIDL Austria | my Indigo | mömax Austria | NuuYuu | PALFINGER | Paulerei | Raschhofer | SalzburgMilch | SIMMO | Soulkitchen Group | Suzuki Austria | Syoss Austria | Tourismusverband Anif | TwoSeasons | UNIQUESTEELART | Wildschütz

ARD | Audi | BMW Motorrad | Bogner | Brillen Wohlfart | Deichmann | Edition-M-Fischer | Fogal | Hauber | Hauser & Moritz | Instyle Germany | IVXO | Kabel 1 | Ludwig Beck | OLYMP | ProSieben | Sat1 | SG Almenrausch | Stihl | Strenesse | Swarovski | Swisscom | Zero